

National Blood Sector Conference

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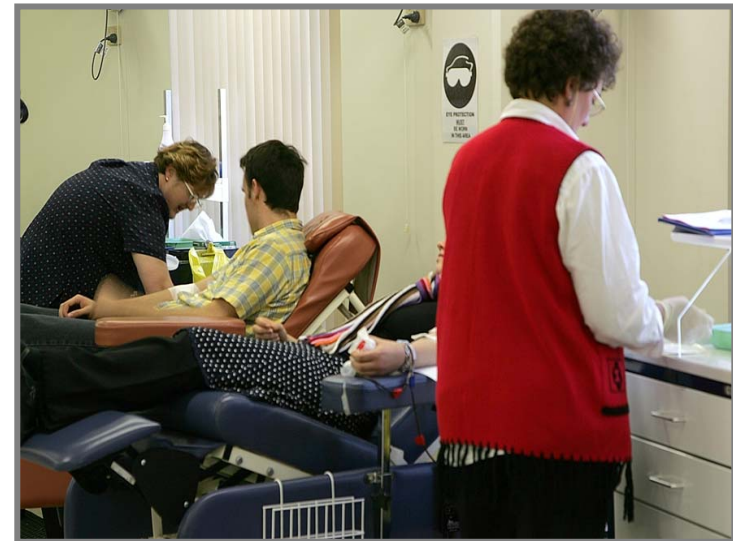
Saving & improving Australian lives through a world-class blood supply

Welcome!



Stewardship of donated blood

- 🔴 Australian Traits – Generosity and Mateship
- 🔴 National Donor Week - Celebrate donors and professionals
- 🔴 2009 - Year of the Donor – Celebrates 80 years service, exceptional opportunity.
- 🔴 More than 500,000 donors donated last year. 20,000 donations per week to meet demand.
- 🔴 Demand is increasing – new products and services.
- 🔴 Complex logistics – real responsibility to manage with care and use wisely.



Strategies - Supply Perspective

- 🔴 Help people understand limitations of supply
- 🔴 Innovative thinking to attract and retain donors
- 🔴 Avoid unnecessary wastage
- 🔴 Ongoing improvement to supply processes
- 🔴 Reliable inventory reporting

Strategies - Demand Perspective

- 🔴 Better understand where products are being used
- 🔴 Better ways to ensure all use is appropriate use
- 🔴 Reduce growth in demand where product is not clinically effective
- 🔴 Improve understanding of transfusion related adverse events and respond accordingly
- 🔴 Improved information to patients and informed consent

National Blood Supply Contingency Plan

- 🔴 Activation of NBSCP September
- 🔴 Guides and supports state and territory arrangements
- 🔴 Nationally consistent and equitable
- 🔴 Recognises the vital importance of clinical community in making local decisions
- 🔴 Context of local capacity and competing local demand
- 🔴 Developed after extensive consultation
- 🔴 Solid foundation for contingency planning in the blood sector

